



## **DISASTER RELIEF**

### **Social Media Guidelines**

Revision: January 1, 2020

#### **Social Media Guidelines for Teams in the Field (Pictures, Facebook, Twitter, etc.)**

The Unit Leader for each team is responsible for the Social Media policy for his team.

##### General:

- Pictures of damaged property, work in progress, etc. should not be taken unless the Property Owner has agreed to allow pictures (See Home Owner approval form).
- Pictures of any TBM volunteer in an official TBM uniform (Yellow/Blue/White Cap and Badge) may be taken without additional approval. Volunteers should be sensitive, however, to individuals who do not wish their pictures taken or published.
- Volunteers taking pictures should be sensitive to other volunteers and not take pictures that show anyone in a negative light.
- Facebook, Twitter, etc. should only be accessed after work hours are complete to insure minimum disruption to the work.
- Remember – We are there to share the love of Jesus.
- Volunteers should limit time spent taking pictures so that it does not interfere with the work.
- The Unit Leader may restrict picture taking if he deems it disruptive to the work.
- In posting on Social Media volunteers should avoid using terms or phrases such as “mold killer”, “black mold”, “spraying mold” or other terms and phrases that might imply some level of expertise in mold remediation.
- Volunteers are encouraged to submit to TBM or post on Social Media pictures and information that tell the "TBM Story".